

Bringing God's Word To Tutuila
Short-wave: *Reaching Millions*
Expanding Thru FM Translators

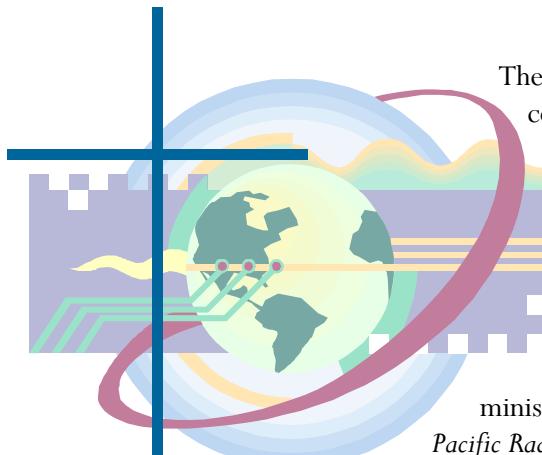
At KULA 95.1 It Takes A Family
Can You Listen From the USA?
Cassie Reporting From Ili'iili

Construction To Start Soon
Christian Perspective on Health
Bible Study Courses by Radio

SONLIGHT *in the pacific*

A monthly mission report from the English family

Special Report: An Introduction to the... **PACIFIC BROADCAST PROJECT**



The Pacific Broadcast Project is comprised of three different works, each of which has grown considerably in goals of serving the Lord and the people of the Pacific Island nations.

First, the project includes a radio Bible ministry entitled *Sonlight In The Pacific Radio* which we began in 1995. These radio Bible programs are

produced twice each week for distribution to radio stations and individuals in the Pacific Islands. Second, the Pacific Broadcast Project includes an FM Radio Station in the country of American Samoa which we began working to develop in June 2000. Licensed by the FCC in August, 2004, KULA-LP FM 95.1 operates 24 hours a day/7 days a week, with extensive programming in Bible, culture, education, and health. The third element of the Pacific Broadcast Project is the development and operation of an International Short-wave Radio Station. This high frequency international broadcast facility will primarily serve the millions of Micronesian, Melanesian, and Polynesian people living throughout thousands of scattered islands in the Pacific. Thank you for joining us this month for Part 1 of our special focus on the Lord's work entitled "An Introduction to the Pacific Broadcast Project".

The rugged & remote terrain of the Pacific Islands limits frequent access to the people. Just "getting there" often presents problems. However, with radio broadcast we can reach them today, & everyday!



RADIO BROADCASTING: 3 Important Facts and... Speaking The Truth In Love

Fact 1: Radio is a very powerful medium

Fact 2: Through radio we can carry out our goal to serve God and our fellow mankind in ways that are consistent with New Testament Christianity.

Fact 3: Fact 1 & Fact 2 will stand or fall based upon **what is said** and **how it is said**.

In Ephesians

4:15, Paul writes of "*speaking the truth in love...*"

Christians are to speak and hold to those things that are right, wholesome, and truthful, doing so in the manner of love.

When we do this

(and especially in radio) we take back from Satan what belongs to God! But to compromise what is most needed to be said in our world today (truth), or under any guise neglecting how it is to be said (in love), renders Christians useless in their service to God.



Mulumu Koko (Tutuila) & Eddie Bettis (Forest Park) - laborers for God speaking the truth in love

Whether its our weekly radio Bible programs, or the daily 24 hour broadcast, or the initial steps being taken for the short-wave radio station, we're blessed to have a growing team of volunteer church members who are giving their very best in research, planning, engineering, and building. Likewise we're thankful for members who are "speaking the truth in love" in producing the many hours of radio programming. And, we're grateful for the financial support provided by congregations of the churches of Christ and the oversight of our elders. *They all have a part in the truth being spoken in love!*

FM Radio: Bringing God's Word To Thousands on Tutuila Island *and Beyond*

With the FM station broadcast fully underway in the country of American Samoa, we are now able to focus on a second phase of improvements for this great work that God has blessed us with. **First**, we are making additions to the daily broadcast. One of the most recognizable needs is for us to present regular programming in the various languages that are used in our nation, with Samoan being the greatest need. Other programming in Tongan, Korean, Philippine, and Chinese, will likewise be added to the broadcast. Although the number of people using languages other than English and Samoan may be small, they nonetheless are present in the country of American Samoa and therefore we believe it is a great opportunity to reach them with programming in their own language. **Second**, architectural plans have now been completed for the radio station facility here in American Samoa and construction can soon begin. The need for this facility is great and once completed it will be of immediate use in advancing the station's daily work. The new facility will house production, on-air broadcasting, and transmission equipment. **Third**, the station's coverage area is being greatly expanded through the use of FM translators. An FM translator simply receives the primary signal of the radio station and then re-transmits it to hard to reach, distant areas. The simple but effective result of using FM translators in our broadcast chain is that more people can receive the broadcast in our country. We hope to be utilizing the first FM translator by the end of September. In addition to these improvements, the radio station will be installing a new tower for its primary antenna, plus increase its team of those providing excellent audio content for our daily broadcast.



Tutuila Island, American Samoa: This photo was taken from near the top of a mountain where the first FM Translator is scheduled to be installed. Note the arrow indicating the location of the radio station's present primary antenna



We want to bring the Gospel in truth to remote residents like Gideon Alamu in the Solomons. Short-wave radio facilities (at right) can accomplish this great task!



Short-wave Radio: The Way To Reach People In Every Nation of the Pacific!

Years ago, while I was working in the Solomon Islands, I had the privilege of studying with Gideon Alamu. Brother Gideon lives in a very remote area of the Western Province. One day after a long journey by canoe, we came upon this man and began studies. He was baptized and has remained faithful to God to this day! A few years later Gideon's wife obeyed the Gospel. It's just the two of them living in this extremely remote area on 120 acres of land, isolated from the rest of the world. We've continued returning to Gideon and his wife, to further teach and establish them in the faith. At Gideon's native thatch home, he has a short-wave radio. I've wondered many times about what programs Gideon listens to, thinking to myself "what if we could reach Gideon (and many others like him) with Gospel teaching and preaching?" Because of the distance, we can't reach Gideon very often. But with a short-wave broadcast, we could reach

him and many others **everyday!** Short-wave radio is far superior than other radio broadcasts because of its ability to reach long distances.

Short-wave radio reaches across borders, but has no immigration requirements. Short-wave radio can reach millions of people, but only has to make "one trip" to do so. Short-wave radio reaches people right where they are, and is not subject to airline schedules nor the perils of the sea. Short-wave receivers are popular in the Pacific Island nations and readily available, allowing Pacific Islanders to listen to the broadcast in their own homes. As with any great "tool" used in teaching God's Word, radio broadcasting is not intended to be an absolute replacement for Christians teaching God's Word "face to face". But even the apostles and Jesus recognized that in their absence their words

through letters would teach, encourage, and equip others. Today, their words can do the same for millions of people in the Pacific through short-wave broadcasting.

News to share... *from Sharon*

On Tutuila Island...

LEONE NEWS

This month Randy was away on a mission trip to several other countries. I was asked "who is running the radio station while he is gone?" The answer....the English family! Randy prepares the scheduling of programs before he leaves on his mission trips. After that, my work with the station begins at 4:30 a.m. as I update the day's scheduled broadcast. This takes me about 2 hours and then also a few short periods of time throughout the day. Our boys are good to help out so that I can tend to any necessary adjustments for the station. Garrett is always on hand to help me with the computer as difficulties arise. It really takes each of us working together to get the job done. We are glad to be able to serve in this way so that Randy may be able to go out and preach the Gospel of Christ to others - we're also happy when he returns back home!



One of several children's VBS classes recording station IDs for KULA 95.1 FM on Tutuila Island, American Samoa

Cassie Leilani reporting to you from Iliili Village... I am almost 11 months old, I have 5 teeth, and I am standing up on my own! Life is also getting a lot more exciting and filled with fun, especially when Dad lets me help out in the radio station. There is a lot of different equipment, but the headphones are my favorite. Although they're too big, I can hear so well through them. The microphones are cool too. I like to hear myself laugh, say "da da and ma ma", and just make lots of sounds. Dad tells Mom "she's singing". Sometimes my brothers record me talking and then play it back for me.....it makes me laugh. Well, I'm not sure what Dad would think, but I think I'm almost ready to make my first children's program on KULA 95.1 FM. Hey, maybe I could even get some of my friends to come help! Tofa...Cassie Leilani



Can You Listen From The USA?



Many have asked us the question "*is there a way that I can listen to the daily broadcast from the USA?*". The answer at present is no, but we are working to change this. Our primary goal is to reach every island in every nation of the Pacific. All things considered, we can best accomplish this at present through short-wave, high frequency radio broadcast (see article page 2). However, with existing technologies that are now commonplace to developed areas (for example, internet), with little effort and expense we can make available our broadcast to the USA and in fact, many other areas of the world. This can be done through a "streaming broadcast" via the internet. Once it is in place, anyone with an internet connection could easily listen to our broadcast. Although there are other priorities in front of this step, we do hope to soon be streaming our broadcast. There's more ...

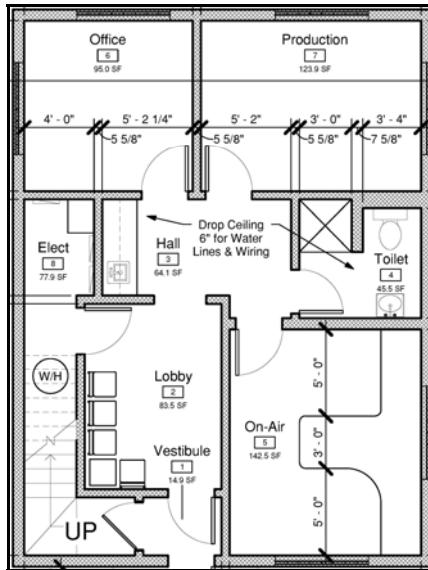
In developed nations, **how** people listen to broadcasts is changing. For example, one can now listen to broadcasts through cell phones, satellite radio devices, or even a new device called a "wi-fi radio" that allows tuning in to hundreds of different radio stations by simply plugging it in to your phone line/internet connection. These innovations are also enabling people to be more selective about **what** they listen to. Listeners can tune in to stations dedicated to one particular focus (I.e. news, sports, music, religion, etc). It will be years before these changes enabling such diversity are commonplace in the remote Pacific Islands. But with short-wave broadcasts, we can reach these remote areas now! Short-wave receivers are widely used today in the Pacific Islands and have been in use for a number of years. Although the city residents have access to the FM band, it is only short-wave that can reach the thousands of outer and remote islands.

Pacific Broadcast focuses on God and Christian values as they relate to our world. Its content is relevant to all people of every nation. So, stay tuned....whether through the internet, wi-fi radio, or your old standby am/fm radio, *you just might soon be able to listen to the Pacific Broadcast!*

Construction to Start Soon

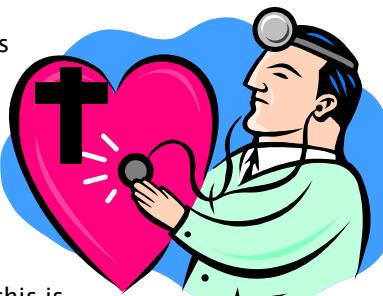
This month the final architectural plans were completed for the new broadcast facilities here in American Samoa. For several months we have been working closely with brethren from the Red Bank church of Christ to help complete these plans. The two story building will be constructed of block and cement and will provide space for our current needs, plus room to expand. The secure facility will be constructed to withstand cyclones and equipped with back-up power. Although the structure is simple in design, attention has been given to details needed for broadcasting and audio production. In addition to the Red Bank members providing the work to produce these plans, their elders have put together a team of volunteers to come and assist us in the construction of the facility!

Ground Floor Plan for new broadcast facility on Tutuila Island



"Focus On Health": A Christian Perspective on Physical Health

God created our physical bodies to be used for His glory (1 Cor. 6:19-20). We should therefore conform our activities in this life to honor and glorify God in our bodies. This would certainly include not doing those things that physically harm us, and taking good care of our bodies which belong to God! The Pacific Broadcast Project is thankful to be serving our Lord through helping our community to understand physical health through a Christian perspective. One way this is being done is through KULA 95.1 FM's daily radio health program entitled "**Focus On Health**". Our brother Kipton Garrett, who is a physician and evangelist, regularly produces this program for us. His ability to present specific health topics as a professional, combined with his knowledge and skill in presenting the scriptures, have made this program a success for the Lord's work. We currently broadcast the program 3 to 4 times each day, with different topics being presented in each program.



Looking Ahead: Bible Study Courses Offered On FM Radio....*Can It Be Done?*

In the Pacific Islands we are currently offering Bible training courses in every nation in which we labor. Christians have the opportunity to enroll in several different programs of study, with each helping them to grow in their daily Christian service and improve their skills as Bible teachers and/or preachers. Of course, we are limited in bringing these studies to the students. Although some courses are available by video and DVD, most courses are actually taken utilizing a visiting instructor to conduct the study. Instructors normally raise funds to make their trip in which they teach the course(s) in an accelerated 2-3 week period of time that requires students to meet 5-6 days per week. This limited approach is continuing to be successful, but we ask....*is there something that we can do to increase and improve the opportunity for Pacific Islanders to train in the Bible?* Yes, we think there is....and it's possible right now through radio broadcasting! Consider the following: A complete program of Bible study courses, ranging from entry level and progressing up a degree program, could be offered each week via scheduled radio broadcasts. Enrollment opportunities could be broadcast weeks in advance of the dates that courses would be offered. Special brief radio "spots" could outline the type of course, objectives, etc. with prerecorded messages from course instructors. Enrolled students could send course work to volunteer Christians working to serve as "proctors" for the course. Commercial radio air-time costs would prohibit a course of study being carried out in this manner, however, with KULA 95.1 FM (and the short-wave broadcast), this is not an issue. **Yes, It Can Be Done!**

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